**FACT SHEET**

*Demonstrating the Value of Blinn College-Bryan Campus*

**DECEMBER 2013**

Blinn-Bryan creates a significant positive impact on the local business community and generates a return on investment to its major stakeholder groups—students, society, and taxpayers. Using a two-pronged approach that involves a regional economic impact analysis and an investment analysis, the study calculates the benefits to each of these groups. Results of the analysis reflect Fiscal Year (FY) 2012-13.

### Impact on Local Business Community

During the analysis year, Blinn-Bryan and its students added **$247.4 MILLION** in income to the Blinn College Service Area economy, approximately equal to **0.7%** of the region’s Gross Regional Product. The economic impacts of Blinn-Bryan break down as follows:

**Impact of college operations**
- Blinn-Bryan employed 858 full-time and part-time employees in FY 2012-13. Payroll amounted to **$34.1 MILLION**, much of which was spent in the Blinn College Service Area to purchase groceries, clothing, and other household goods and services. The college spent another **$17.1 MILLION** to support its day-to-day operations.
- The net impact of college payroll and expenses in the Blinn College Service Area during the analysis year was approximately **$39 MILLION** in added regional income.

**Impact of student spending**
- About **46.4%** of students at Blinn-Bryan relocated to the Blinn College Service Area from outside of the region and spent money at local businesses to purchase groceries, rent accommodation, pay for transport, and so on.
- The expenditures of students who relocated to the region during the analysis year added approximately **$37.5 MILLION** in income to the economy.

**Impact of student productivity**
- Over the years, students have studied at Blinn-Bryan and entered or re-entered the workforce with newly-acquired skills. Today thousands of these former students are employed in the Blinn College Service Area.
- The accumulated contribution of former students currently employed in the regional workforce amounted to **$170.9 MILLION** in added income during the analysis year.

### Income Created by Blinn-Bryan in FY 2012-13 (Added Income)

<table>
<thead>
<tr>
<th></th>
<th>Amount</th>
<th>Description</th>
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<tbody>
<tr>
<td><strong>$39 MILLION</strong></td>
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<td>Effect of college operations</td>
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<tr>
<td><strong>$37.5 MILLION</strong></td>
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<td>Effect of student spending</td>
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<tr>
<td><strong>$170.9 MILLION</strong></td>
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<td>Effect of student productivity</td>
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<tr>
<td><strong>$247.4 MILLION</strong></td>
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<td>Total effect</td>
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Return on investment to students, society, and taxpayers

**Student perspective**
- Blinn-Bryan’s 2012-13 students paid a total of **$52.2 million** to cover the cost of tuition, fees, books, and supplies. They also forwent **$135.5 million** in money that they would have earned had they been working instead of learning.
- In return for the monies invested in the college, students will receive a present value of **$687 million** in increased earnings over their working lives. This translates to a return of **$3.70** in higher future income for every $1 that students invest in their education. The average annual return for students is **13.8%**.

**Social perspective**
- Society as a whole in Texas will receive a present value of **$1.3 billion** in added state income over the course of the students’ working lives. Society will also benefit from **$57 million** in present value social savings related to reduced crime, lower unemployment, and increased health and well-being across the state.
- For every dollar that state taxpayers spent on Blinn-Bryan during the analysis year, society will receive a cumulative value of **$69.50** in benefits, for as long as Blinn-Bryan’s 2012-13 students remain active in the state workforce.

**Taxpayer perspective**
- In FY 2012-13, state taxpayers in Texas paid **$19.7 million** to support the operations of Blinn-Bryan. The net present value of the added tax revenue stemming from the students’ higher lifetime incomes and the increased output of businesses amounts to **$86.2 million** in benefits to taxpayers. Savings to the public sector add another **$11.9 million** in benefits due to a reduced demand for government-funded services in Texas.
- Dividing benefits to taxpayers by the associated costs yields a **5.0** benefit-cost ratio, i.e., every $1 in costs returns $5.00 in benefits. The average annual return on investment for taxpayers is **10.7%**.