

# BLINN COLLEGE ADMINISTRATIVE REGULATIONS MANUAL

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**SUBJECT:** *Prohibition Against Inducements, Commission and High-Pressure Recruitment Tactics for Service Members*

**EFFECTIVE DATE:** June 1, 2020

**BOARD POLICY REFERENCE:** FA

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## **PURPOSE**

To ban certain inducements, commissions and high-pressure recruitment tactics intended to secure the enrollment of current military service members.

## **DEFINITIONS**

The term "service member" means a member of the "uniformed services", consisting of the armed forces (Army, Navy, Air Force, Marine Corps, and Coast Guard), the Commissioned Corps of the National Oceanic and Atmospheric Administration (NOAA) and the Commissioned Corps of the Public Health Services.

## **PROHIBITION AGAINST INDUCEMENTS, COMMISSION AND HIGH-PRESSURE RECRUITMENT TACTICS**

The College District must abide by Department of Defense (DOD) guidelines banning certain inducements, commissions and high-pressure recruitment tactics intended to secure the enrollment of current military service members.

The College District must not provide any inducements to any individual or entity to secure the enrollment of current military service members or obtain military provided tuition assistance. Inducements include any gratuity, favor, discount, entertainment, hospitality, loan, transportation, lodging, meals, or other item having a monetary value of more than a de minimis amount.

The College District must also refrain from providing any commission, bonus, or other incentive payment based directly or indirectly on securing enrollments or federal financial aid to any persons or entities engaged in any student recruiting, admission activities, or making decisions regarding the award of student financial assistance.

Lastly, the College District must prohibit the use of high-pressure recruitment tactics such as making multiple unsolicited contacts (3 or more total), including contacts by phone, email, or in-person, and engaging in same-day recruitment and registration for the purpose of securing military service member enrollments.

Any violation of these guidelines or procedures by College District staff or faculty could lead to the College District taking disciplinary action, up to and including termination.