The Marketable Skills Achievement Award in Graphic Design provides entry-level skills for designers. The field of Graphic Design focuses on the creation of print and digital media to appeal to a target audience and create an identity for a business or organization. The program is especially suited for people who would like to design logos, advertisements, brochures, business cards, letter head, publications and more in print and digital workspace.

Graphic Design training can provide the student with opportunities to:

- Augment income and skills
- Create a more compelling portfolio
- Apply for positions as graphic designer and desktop publishers

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