1. ECON 2302-N02/10493/Internet/Fall 2012

2. Instructor Name: Andy Harrington  
   Office: #103, Bob Bullock  
   Office Hours:
   Monday/Wednesday  
   Bryan Campus Library  
   9:15 am – 12:10 pm
   
   Tuesday/Thursday  
   Brenham  
   9:00 am – 10:50 am  
   1:45 pm – 3:00 pm

3. **Course Description:** Analysis of the behavior of individual economic agents, including consumer behavior and demand, producer behavior and supply, price and output decisions by firms under various market structures, factor markets, market failures, and international trade.

4. **Prerequisites/Corequisites:** No Prerequisites

5. **Core Course:** This course is not a core curriculum course.

6. **Measurable Student Learning Outcomes:**  
   Upon successful completion of this course, students will:
   1. Explain the role of scarcity, specialization, opportunity cost, and cost/benefit analysis in economic decision-making.
   2. Identify the determinants of supply and demand; demonstrate the impact of shifts in both market supply and demand curves on equilibrium price and output.
   3. Summarize the law of diminishing marginal utility; describe the process of utility maximization.
   4. Calculate supply and demand elasticities, identify the determinants of price elasticity of demand and supply, and demonstrate the relationship between elasticity and total revenue.
   5. Describe the production function and the Law of Diminishing Marginal Productivity; calculate and graph short-run and long-run costs of production.
   6. Identify the four market structures by characteristics; calculate and graph the profit maximizing price and quantity in the output markets by use of marginal analysis.
   7. Determine the profit maximizing price and quantity of resources in factor markets under perfect and imperfect competition by use of marginal analysis.
   8. Describe governmental efforts to address market failure such as monopoly power, asymmetric information, externalities, and public goods.
   9. Demonstrate the benefits of free trade using the concept of comparative advantage.

7. **Required Materials:** The textbook for the course is Economics Today, by Miller, 16th edition.

8. **Course Requirements:**
Students will be expected to read the assigned chapters in the textbook so that they may come to class prepared to take notes and participate in class discussion.

1. Make-up exams and late assignments. A late exam or homework will not be accepted unless sufficient evidence is presented to the instructor to explain the situation.
2. Academic honesty. Cheating will be dealt with according to Blinn College policy.
3. Food and drink are not allowed in class.
4. Cell phones are to be turned off unless you are an exempted individual according to Blinn College policy.

9. **Criteria for grading all assignments and determining final grade in the course:**
   There will be three major exams, a comprehensive final exam, a number of graded homework assignments, and a number of graded discussion posts. The final grade will be computed as follows: 10% of exam one grade, 10% of exam two grade, 10% of exam three grade, 25% of the final grade, 25% of the homework average, and 20% of the discussion post average. The two lowest homework grades will be dropped, and the final exam will also replace the lowest test grade (if final exam grade is higher). The final grade will be assigned using the following scale, 90 or above an “A”, 80 to 89 a “B”, 70 to 79 a “C”, 60 to 69 a “D”, and 59 or less an “F.”

In order to succeed in this class it would be wise to read and understand the chapters. My notes are supplements to the book. Homework, tests and discussions questions will be available at 12:05 am, and be due by 11:55 pm. Homework, tests, and discussions questions are set to be released and due from the clock in Ecampus. This is the only time that matters. Ex. If the clock in Ecampus states 10 pm and your watch states 9:50 pm, then it is 10 pm. In order to prepare for tests you should understand the chapters completely, understand the homework, and be able to answer the supplemental questions. I will allow you to use your book on the tests and homework. Understand that the tests will be TIMED, 1.5 min. per question, and homework will have a time limit of one hour. If you do not know the material for tests, and spend all your time looking in the book for the answers you will NOT finish. I cannot stress enough; you need to know the material in order to succeed.

Some of the materials utilized in this course are copyrighted. They are intended for use only by students enrolled in this course and only for instructional activities associated with and for the duration of the course. They may not be retained in another medium or disseminated.

10. Blinn College policies on civility; class attendance; scholastic integrity; students with disabilities; final grade appeals; and electronic devices as stated in the Blinn College Student Handbook, Faculty Handbook, Blinn College Catalog, and specific technical program handbooks.

   **A. Civility Statement:** Members of the Blinn College community, which includes faculty, staff and students, are expected to act honestly and responsibly in all aspects of campus life. Blinn College holds all members accountable for their actions and words. Therefore, all members should commit themselves to behave in a manner that recognizes personal respect and demonstrates concern for the personal dignity, rights, and freedoms of every member of the College community, including respect for College property and the physical and intellectual property of others.

   **Civility Notification Statement:** If a student is asked to leave the classroom because of uncivil behavior, the student may not return to that class until he or she arranges a conference with the faculty member: it is the student's responsibility to arrange for this conference.
This statement reflects step one in a possible four step process. The Incivility Protocol is detailed in the Blinn College Student Handbook. [www.blinn.edu/student%20handbook.pdf](http://www.blinn.edu/student%20handbook.pdf)

**B. Attendance Policy**: The College District believes that class attendance is essential for student success; therefore, students are required to promptly and regularly attend all their classes. A record of attendance will be maintained from the first day of classes and/or the first day the student’s name appears on the roster through final examinations. If a student has one week’s worth of unexcused absences during the semester, he or she will be sent an e-mail by the College District requiring the student to contact his or her instructor and schedule a conference immediately to discuss his/her attendance issues. Should the student accumulate two weeks’ worth of unexcused absences, he or she will be administratively withdrawn from class. For this internet course, not completing a week’s worth of assignments (all assignments due during any Monday – Friday period) will constitute a week’s worth of unexcused absences. Ex. If a student does not complete one week’s worth of assignments (one week of unexcused absences), and does not complete an additional week’s worth of assignments (additional week of unexcused absences) the student will be dropped from the class.

There are four forms of excused absences recognized by the institution:
1. Observance of religious holy days - The student should notify his or her instructor(s) not later than the 15th day of the semester concerning the specific date(s) that the student will be absent for any religious holy day(s);
2. Representing the College District at an official institutional function;
3. High school dual credit students representing the independent school district at an official institutional function; and
4. Military service.

Other absences may be considered excused at the discretion of the faculty member with appropriate documentation. A student enrolled in a developmental course is subject to College District-mandated attendance policies. Failure to attend developmental classes shall result in removal from the course as defined by the College District.

It is the student’s responsibility to officially drop a class he or she is no longer attending. To officially drop a class the student must obtain the class withdrawal form from Enrollment Services, complete the class withdrawal form, secure the required signatures, and return the completed form to Enrollment Services. The last day to drop this semester with a Q is Nov. 16, 2012.

**C. Scholastic Integrity.** Blinn College does not tolerate cheating, plagiarism, or any other act of dishonesty with regard to the course in which you are enrolled. The following text defines the faculty member’s responsibility with regard to the scholastic integrity expectation for this and all courses at Blinn College.

It is the responsibility of faculty members to maintain scholastic integrity at the College District by refusing to tolerate any form of scholastic dishonesty. Adequate control of test materials, strict supervision during testing, and other preventive measures should be utilized, as necessary, to prevent cheating or plagiarism. If there is compelling evidence that a student is involved in cheating or plagiarism, the faculty member should assume responsibility and address the infraction.
Likewise, any student accused of scholastic dishonesty is entitled to due process as outlined in Blinn College Board Policy FLB (Local). The Scholastic Integrity Policy is located in the Blinn College Student Handbook, www.blinn.edu/student%20handbook.pdf. In a case of scholastic dishonesty, it is critical that written documentation be maintained at each level throughout the process.

D. Students with Disabilities. Blinn College is dedicated to providing the least restrictive learning environment for all students. Support services for students with documented disabilities are provided on an individual basis, upon request. Requests for services should be made directly to the Office of Special Populations serving the campus of your choice. For the Bryan campus, the Office of Special Populations (Administration Building) can be reached at (979)209-7251. The Brenham, Sealy and Schulenburg campuses are served by the Office of Special Populations on the Brenham campus (Administration Building Room 104) and can be reached at (979)830-4157. Additional information can be found at www.blinn.edu/disability/index.html.

E. Final Grade Appeals Policy. If a student wishes to appeal a final grade in a course, Blinn College Board Policy FLDB (Local), Course Grade Complaints, outlines the timeline for the appeal and the four steps in the appeal. This policy is located in the Blinn College Student Handbook, www.blinn.edu/student%20handbook.pdf.

F. Electronic Devices. All the functions of all personal electronic devices designed for communication and/or entertainment (cell phones, pagers, beepers, iPods, and similar devices) must be turned off and kept out of sight in all College District classrooms and associated laboratories. Any noncompliance with this policy shall be addressed in accordance with the College District Civility Policy (Administrative Policy). This information is contained in Blinn College Board Policy FLB (Local).

11. Outline or description of the course content for the semester:
8/27/12 – Class Introduction
8/27/12 – Unit 1 begins: Nature of Economics, Scarcity/Trade-Offs, Demand and Supply
9/4/12 – Nature of Economics hw due
9/6/12 – Scarcity/Trade-Offs hw due
9/11/12 – Demand and Supply hw due
9/14/12 – Extensions of Demand and Supply hw due
9/19/12 - Discussion post due
9/25/12 - Test 1: Nature of Economics, Scarcity/Trade-Offs, Demand and Supply
9/26/12 – Unit 2 begins: Consumer Choice, Demand and Supply Elasticity, Cost and Output Determination in the Firm
10/1/12 – Demand and Supply Elasticity hw due
10/4/12 - Discussion post due
10/9/12 - Consumer Choice hw due
10/12/12 - Cost and Output Determination in the Firm hw due
10/17/12 – Test 2: Consumer Choice, Demand and Supply Elasticity, Cost and Output Determination in the Firm
10/18/12 – Unit 3 begins: Perfect Competition, Monopoly, Monopolistic Competition, Oligopoly and Strategic Behavior
10/23/12 – Perfect Competition hw due
10/26/12 – Monopoly hw due
10/31/12 - Discussion post due
11/5/12 - Monopolistic Competition hw due
11/8/12 - Oligopoly and Strategic Behavior hw due
11/14/12 – Test 3: Perfect Competition, Monopoly, Monopolistic Competition, Oligopoly and Strategic Behavior
11/15/12 – Unit 4 begins: Regulation and Antitrust Policy in a Globalized Economy, The Labor Market: Demand, Supply, and Outsourcing
11/20/12 - Regulation and Antitrust Policy in a Globalized Economy hw due
11/28/12 - The Labor Market: Demand, Supply, and Outsourcing hw due
12/3/12 - Discussion post due
12/11/12 – Final