

Online Seminar/ Web presentation		Web conferencing	Webinar	Webcast
		Live/Real Time	Live/Real Time Attendee Interaction Archiveable	Live or Prerecorded Attendee Interaction Archiveable
<b>Definition</b>	A presentation, conference or workshop that is delivered entirely over the Internet using Web conferencing technology  The term online event can refer to either a webinar or webcast which can include interaction or not.	used to conduct live meetings or presentations over the Internet.  Web conferencing is used to: <ul style="list-style-type: none"> <li>• Conduct remote meetings</li> <li>• Conduct remote training</li> <li>• Demonstrate software</li> <li>• Deliver a Webinar</li> </ul>	<ul style="list-style-type: none"> <li>• Short for web-based seminar</li> <li>• a specific type of web conference.</li> <li>• an interactive presentation or seminar that is transmitted over the Web. A webinar is different than a webcast which is one way and does not allow for interaction between the presenter and the audience.</li> </ul>	A Webcast is analogous to a TV broadcast, in which a live or prerecorded program is sent from a central location out to viewers – in this case, streamed over the Internet.  While the term “Webcast” is often used to mean “Web conference,” it is actually a different approach to holding a meeting via the Internet.
<b>How it works</b>	Attendees view the presentation online via a standard web-browser.	In a web conference, each participant sits at his or her own computer and is connected to other participants via the internet. This can be either a downloaded application on each of the attendees computers or a web-based application where the attendees will simply enter a URL (website address) to enter the conference.	Just like conference based seminars, participants view the presentation through their web-browser and listen to the audio through their telephone	The Webcast is typically viewed using Microsoft® Windows Media Player or RealPlayer.
<b>Key Features</b>		<ul style="list-style-type: none"> <li>• allows a presenter to share presentations, documents, software applications or an entire desktop to remote individuals via a Web-browser.</li> <li>• requires the use of a physical phone line or conference call bridge.</li> <li>• Web conferencing is ideal for small, collaborative meetings of up to 20 people or so</li> <li>• communicating via a phone line or live chat; again, ideal for smaller online meetings when delays and background noise is not an issue.</li> <li>• similar to a face-face meeting or seminar, with multiple degrees of presentation, interaction, and collaboration among many computer users.</li> <li>• everyone can participate, talk, and share presentations</li> </ul>	<ul style="list-style-type: none"> <li>• participant interactivity and application sharing</li> <li>• Ability to give, receive and discuss the presentation in real-time</li> <li>• Easily archived for later review or presentation to others</li> <li>• It is typically one-way, from the speaker to the audience with limited audience interaction, such as in a webcast. However, it can be collaborative and include polling and question &amp; answer sessions to allow full participation between the audience and the presenter.</li> <li>• In some cases, the presenter may speak over a standard telephone line, pointing out information being presented on screen and the audience can respond over their own telephones, preferably a speaker phone.</li> <li>• may (depending upon the provider) provide anonymity, enabling participants to be unaware of other participants in the same meeting.</li> </ul> <p><b>A webinar typically has moderated interaction</b>, with a moderator helping the presenter by organizing questions from the audience. You can present PowerPoint slides, webcams, and software demonstrations.</p>	<ul style="list-style-type: none"> <li>• webcasting is optimized for medium to larger audiences, with the ability to scale to hundreds and thousands</li> <li>• one-to-many communication with audience members. Interaction with the presenter(s) happens via email Q&amp;A, polling, and surveys.</li> <li>• webcast viewers see and hear the actual speaker, event , PowerPoint presentation and videos, without having to use a telephone</li> </ul> <p><b>A webcast is usually a one-way presentation.</b> Streaming video is commonly used, delivering TV-quality video to your audience.</p>
<b>Differences</b>		In the early years of the Internet, the terms "web conferencing" was often used to describe a group discussion in a message board and therefore not live. The term has evolved to refer specifically to live or "synchronous" meetings	Has a single presenter, or at least one at a time	Has a single presenter, or at least one at a time.