



Institutional Goals and Outcomes 2009-2012

Institutional Goal 1: Student Success

By creating an environment that encourages learning and engagement, the College will enable students to achieve their academic potential in the classroom and beyond.

Outcomes:

1. Adopt innovative, student-centered success initiatives that promote student engagement and improve retention.
2. Educate students for academic transfer, employment, and/or other educational goals, including lifelong learning and community involvement.

Institutional Goal 2: Effective Communication

The College will connect people and ideas by providing transparent communication on key issues that affect the Blinn community.

Outcomes:

1. Develop a robust e-presence for communicating and archiving College information.
2. Implement effective methods of collaboration within the College.
3. Establish a strong presence in the community through effective external communication.

Institutional Goal 3: Quality Educational Programs and Services

The College will treat all students and community members with respect and provide them with educational services that reflect their evolving needs.

Outcomes:

1. Continuously develop employee competencies through professional development.
2. Expand educational services in response to community needs.
3. Correlate course offerings, including modality, with student demands.

Institutional Goal 4: Community Partnerships

The College will create mutually beneficial partnerships that leverage resources and promote relevant programs that serve as a foundation for the future.

Outcomes:

1. Utilize multiple service opportunities to enhance community relationships.
2. Develop programs that maximize resources to serve community educational and cultural needs.

Institutional Goal 5: Positive Workplace

The College will create a collaborative workplace that encourages respect, unity and empowerment.

Outcomes:

1. Design incentives that reward effective employee contributions.
2. Model lifelong learning by promoting continuing education for all employees.

Institutional Goal 6: Institutional Effectiveness

Document that Blinn College develops and maintains effective educational programs and services.

Outcomes:

1. Maintain clear connections between assessment and student learning.
2. Employ an organized and ongoing cycle of strategic planning to support continuous improvement.
3. Assure compliance with accreditation agencies through proactive assessment.