MINUTES
BLINN COLLEGE BRYAN ADVISORY COMMITTEE
STUDENT CENTER BUILDING F – ROOM 120
THURSDAY, OCTOBER 4, 2018

Attendees: Ms. Elaine Abshire, Ms. Christy Johanson, Ms. Lauren Buth, Dr. John Turner, Mr. Chris Marrs, Dr. Bennie Graves, Mr. Mike Burke, Ms. Sydnie Oliver, Dr. Mary Hensley, Mr. Ted Hajovsky, Dr. Marcelo Bussiki, Ms. Tedi Ellison, Mr. Jay Anderson, Dr. Jimmy Byrd, Mr. Richard Cervantes, Mr. Richard Bray, Mr. Joey Dunn, Ms. Laurie Clark, Ms. Karen Buck, Ms. Rebeca Reyes, Mr. Max Hibbs, Dr. Christie Whitbeck, Mr. John Nichols, Dr. Clark Ealy, Mr. Spencer Clement.

Call to order at 12:11 p.m. by Ms. Tedi Ellison

- Minutes approved; passes unanimously- Dr. Clark Ealy motion to approve minutes from the March 22, 2018 meeting; Mr. Joey Dunn seconds the motion.

- Bryan Campus Update PowerPoint Presentation
  - Dr. John Turner – Communications Update:
    - Two-way texting allows students to send in questions they may have and expect a fast response straight to their cell phone pointing them to the resources they need.
    - Blinn Mobile app is a quick way for students to access all things Blinn as well as give quick access to the new Blinn website.
  - Ms. Elaine Abshire – Prospective Student Relations Update:
    - “Blinn Bound” banner was created in the spring for students who committed to attend Blinn, and the email (blinnbound@blinn.edu) was created to further assist students with their applications and test scores.
    - Mobile Go center was renovated and updated on the exterior as well as with new laptops inside; it travels to different schools and events to help students apply to Blinn College or help with their FAFSA (Free Application for Federal Student Aid).
    - Working with TEEX (Texas A&M Engineering Extension Service) Welding Simulation that travels to local schools to work with students who have interests in these areas.
    - Interactive Bryan Campus map newly launched which gives virtual tours of both Brenham and Bryan campuses.
  - Dr. Jimmy Byrd – Fall 2018 enrollment:
    - 10,170 Bryan campus students enrolled (up nearly 650 from fall 2017).
  - Ms. Christy Johanson – Fall 2018 enrollment cont.
    - Apply Texas application (860 applications for Bryan campus)
• new methods for student service (cross-training, Saturday opening, social media, text notifications).
  o Ms. Sydnie Oliver – Application Email
    ▪ Using new email address (applications@blinn.edu) and one-way texting to reach students about missing items on their applications.
    ▪ Sent out over 90,400 text messages to students.
  o Mr. Mike Burke- Financial Aid/Scholarships Update:
    ▪ Blinn processes over 26,000 applications for federal student aid.
    ▪ Over $64 million processed annually.
    ▪ Over 9,800 students receive financial assistance.
    ▪ Live-chat feature and remind messages are now available to students for assistance; working on automating documents eliminating human element and preventing mistakes.
  o Dr. Bennie Graves – Student Leadership & Activities Update:
    ▪ Focus on the 4 Cs: campus, community, county, and country.
    ▪ Help promote student success.
    ▪ Welcome Week, Club Involvement Week, recreational and social activities, intramural sports, Constitution Day, and upcoming theatre productions.
  o Dr. Byrd - Facilities Update
    ▪ New landscaping in front of library complete.
  o Mr. Chris Marrs- RELLIS Update:
    ▪ Blinn fall enrollment is 1,515:
      • Texas A&M-Blinn Engineering Academy Students – 313; Texas A&M-Blinn TEAM Students – 522; General Blinn Students – 680; Bachelor’s Degree (TAMU System) Students: 100.
    ▪ RELLIS course offerings promoted when sections are unavailable at the Bryan Campus; myBlinn portal promotes available RELLIS sections.
    ▪ RELLIS Workforce Offerings:
      o Building 8236 – HVAC, Electrical, Electrical Lineman, Industrial Maintenance.
      o Building 7901 – Carpentry, Plumbing, Surveying Site Layout, Industrial Maintenance.
    ▪ Road and construction information regarding the campus and highways 47 and 21 (map was presented).

• Bryan Advisory Committee Officer Elections
  o Spencer Clement nominated Ms. Tedi Ellison for Advisory Chair; Mr. John Nichols seconds. Vote is unanimous. Ms. Tedi Ellison is elected as Chair.
  o Mr. Joey Dunn nominates Spencer Clement as Vice-Chair; Mr. John Nichols seconds. Vote is unanimous. Mr. Spencer Clement is elected as Vice-Chair.
Mr. Spencer Clement nominates Mr. Joey Dunn for secretary. Mr. John Nichols seconds. Vote is unanimous. Mr. Joey Dunn is re-elected as Secretary.

- Announcements
  - Dr. Jimmy Byrd announces the dates of the upcoming Blinn College Research Pre-Conference to be held Thursday, November 15 in the student center.
  - Dr. Christie Whitbeck shares idea of an app through Crime Stoppers supported by police departments of the twin cities that could be used on Blinn campuses, including RELLIS.

Meeting adjourned at 1:35 p.m. Called by Chair-elect Ms. Tedi Ellison.