Innovative Communication

Two-way Text Messaging

My messages

<table>
<thead>
<tr>
<th>ALL</th>
<th>DEPARTMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Admissions</td>
<td>10-01-18 8:31 AM</td>
</tr>
<tr>
<td>Admissions</td>
<td>09-19-18 5:02 PM</td>
</tr>
<tr>
<td>Funding</td>
<td>09-06-18 5:54 AM</td>
</tr>
<tr>
<td>Funding</td>
<td>08-30-18 10:39 PM</td>
</tr>
</tbody>
</table>

09-19-18 1:25 PM

Z B

Where do I need to go to talk to someone about changing my major?

09-19-18 1:58 PM

Hi Zac... Please contact Advising - Brenham 979-830-4196 or Bryan 979-209-7250. Please let me know if I can answer any other questions for you!

09-28-18 10:21 PM

Z B

Where could I find a list of all the Degree’s and their GPA requirements to be able to transfer to Texas A&M university?

10-01-18 8:30 AM

LB

Good Morning... You can find a list of programs available at Blinn at http://www.blinn.edu/academics/degrees-and-certificates.html.

10-01-18 8:31 AM

Type your message...
Prospective Student Relations Update
Ms. Elaine Abshire
Prospective Student Relations

Mobile Go Center

www.blinn.edu
Prospective Student Relations

TEEX Welding Simulation Unit

www.blinn.edu
Prospective Student Relations

Interactive Campus Map

https://cdn-map1.nucloud.com/nucloudmap/index.html?map=311

www.blinn.edu
Enrollment Management Update
Dr. Jimmy Byrd
Ms. Christy Johanson
Ms. Sydnie Oliver

www.blinn.edu
Fall 2018 –

- 19,581 Students District-wide
- 10,170 Students in Bryan
Fall 2019 –

• Apply Texas application opened on September 1, 2018
• 1,484 total applications as of October 1, 2018
• 860 Apply Texas applications for Bryan Campus
How did we do it?

• Cross training within departments and across campuses
• Open Saturday before classes begin
• Increased use of social media
• Capitalized on “chat” communication
• Text notifications
Enrollment Management

Admissions Email -

– Began contacting students regarding Summer and Fall enrollment in April 2018
– Over 90,400 texts were sent to prospective students
– Wrote code to convert cell numbers to email addresses that sent message straight to students’ phones
Financial Aid/Scholarships Update
Mr. Mike Burke
Financial Aid and Scholarships

What we do -

• 26,000 FAFSAs received annually
• 9,800 students receive financial assistance

Over $64 million processed annually -

• Federal & state grants, work study, loans - $55,951,296
• Scholarships (internal & external) - $2,915,662
• Waivers/exemptions - $2,393,670 (includes Hazlewood)
• VA educational benefits & Hazlewood exemptions

www.blinn.edu
Financial Aid and Scholarships

Improving enrollment for 2018-19

- Student Outreach – 3,000 contacted
- REMIND - 1,372 followers
- Live Chat Feature
- Interdepartmental Outreach
- Dynamic Forms
  - E-signature
  - Document upload
  - Automated processing

www.blinn.edu
Student Leadership and Activities Update
Dr. Bennie Graves
Student Leadership & Activities

Welcome Back Week
- August 27 – August 31
- Campus Locators assisted students in finding classes
- Community Orientation Days - local businesses made information and giveaways available to students
Student Leadership & Activities

Club Involvement Week (Sept 4-6) - an opportunity for students to get information about clubs and organizations

- Professional (19)
- Political (3)
- Religious (4)
- Service (6)
- Social (4)
- Honors - PTK and Sigma Kappa Delta
- SGA (Region 4)
Student Leadership & Activities

Recreational & Social Activities

Movie Marathon (Sept 10-12)
- Star Wars movies were shown and free popcorn was given to students

Ice Cream Social (Sept. 13)
- Free ice cream and socializing in the Student Center

www.blinn.edu
Intramural Sports

• Basketball
• Flag Football
• Sand Volleyball
• Frisbee

In partnership with College Edge Apartments in Bryan, Texas

www.blinn.edu
Student Leadership & Activities

Recreational and Social Activities

Constitution Day (Sept. 17)  
Voter Registration
Student Leadership & Activities

Upcoming Events:
• Fall Bash on October 24 - Live music from The Great American Boxcar Chorus, fun and entertainment for students, faculty, and staff
• Leadership Summit - October 26
• Octoberfest Community Event - October 27
• Harvest Food Drive - October/November
• International Week Exhibition & Luncheon - November 19-20

www.blinn.edu
Upcoming Theatre Productions

Blinn College-Bryan Campus Theatre Schedule 2018-2019

Nov. 2-8 - Showtime 7:30 p.m.
Nov. 9 - School Outreach Performance 12:30 p.m.

April 5-11 - Showtime 7:30 p.m.
April 12 - School Outreach Performance 12:30 p.m.

www.blinn.edu/boxoffice/bryan.html
Facilities Update
Bryan Campus

Questions?
RELLIS Campus
Mr. Chris Marrs
Blinn College at RELLIS

www.blinn.edu
Blinn College at RELLIS
RELLIS Recruitment

• Collaborative Recruitment Efforts
  – Cooperation with the RELLIS Academic Alliance
  – Transfer Fairs (monthly – historical, upcoming)

<table>
<thead>
<tr>
<th></th>
<th>Number of Attendants</th>
<th>Number of Prospective Students Advised</th>
<th>Number of Students Enrolled in Bachelor’s Degree Programs</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOTAL</td>
<td>188</td>
<td>128</td>
<td>73</td>
</tr>
</tbody>
</table>
RELLIS Recruitment

- RELLIS Academic Alliance information packets
- Sent to students who were denied admissions to Texas A&M University
  - strategic approach to explaining the bachelor degree programs at RELLIS
- Collaborative recruitment efforts

www.blinn.edu
RELLIS Enrollment

- Blinn Fall 2018 Enrollment: 1,515
- Texas A&M-Blinn Engineering Academy Students: 313
- Texas A&M-Blinn TEAM Students: 522
- General Blinn students: 680
- Bachelor’s Degree (TAMU System) Students: ~100
RELLIS Enrollment

• Personalized approach to assisting students with the enrollment process
• “One-Stop-Shop” – single point of contact for Admissions, Advising/Registration, and Financial Aid
• Combined resources for students and parents:
  – rellis@blinn.edu
  – www.blinn.edu/rellis
• Upcoming RELLIS enrollment resources and initiatives:
  – Triage and by-appointment advising
  – Blinn Application Fairs
  – Financial Aid (FAFSA) Night
RELLIS Enrollment

Blinn College at RELLIS

Respect, Excellence, Leadership, Loyalty, Integrity, and Selfless Service

At the RELLIS Campus, the Blinn College District has partnered with The Texas A&M University System as a member of the RELLIS Academic Alliance. Through the Academic Alliance, students can complete their freshman- and sophomore-level courses through Blinn College, and seamlessly complete their bachelor’s degree in related fields from an A&M System regional university, including Texas A&M University-Corpus Christi, Prairie View A&M University, Tarleton State University, West Texas A&M University, Texas A&M University-Texarkana, Texas A&M University-Kingsville and Texas A&M University-Central Texas. The RELLIS Academic Alliance website can be found here: https://rellis.tamus.edu/academicalliciance/

Attend a Fall Transfer Fair for details.
RELLIS.TAMUS.EDU/TRANSFERFAIR

CURRENT OFFERINGS AT THE RELLIS CAMPUS INCLUDE:

Three Easy Enrollment Steps
News
Donations & Naming Opportunities
RELLIS Campus Educational Resources
RELLIS Campus Degree Programs
Frequently Asked Questions
Request Information
RELLIS Campus and Directions

www.blinn.edu
Registration Assistance

• RELLIS course offerings promoted
• Encourage students to register for courses offered at RELLIS when sections are unavailable at the Bryan Campus
  – Use of messages in myBlinn portal to promote available sections at RELLIS
  – Students email rellis@blinn.edu for assistance
A list of required and recommended textbooks and supplemental information for each class including the title, author, retail price, and International Standard Book Number (ISBN) can be found at the Blinn College campus bookstore website. Select the Bryan campus bookstore or the Brenham campus bookstore.

Sections Found

**Anatomy & Physiology I - 11261 - BIOL 2401 - 305**

This course is also being offered at our RELLIS campus. You are eligible to enroll in classes at both campuses for your convenience but you will need assistance from a Blinn team member. Please check the RELLIS campus course schedule and email rellis@blinn.edu for registration assistance if a time works in your schedule.

**Associated Term:** Fall 2018  
**Registration Dates:** Apr 02, 2018 to Aug 28, 2018  
**Levels:** Undergraduate

**Attributes:** Natural Sciences-Chart I, Natural Sciences-Chart I, Inst. Designated Option-Chrt II

Bryan Campus Campus
Registration Assistance

• High-Demand Course Request Form
• Available to students in need of registration or wait-list assistance for courses that are full
• Encouraged students to explore sections at RELLIS
RELLIS Workforce Offerings

Building 8236

- HVAC
- Electrical
- Electrical Lineman
- Industrial Maintenance

* NOTE: Industrial Safety embedded into all classes
RELLIS Workforce Offerings

**Building 7901**

- Carpentry
- Plumbing
- Surveying Site Layout
- Industrial Maintenance

*NOTE: Industrial Safety embedded into all classes*
Roads and Construction

Directions to Blinn-RELLIS
Schwartz Building Aug 27 – Oct 31

- Hwy 21 Entrance CLOSED
- Hwy 47 Entrance OPEN
- No entry to Lot 1000 from Bryan Road
- Enter Lot 1000 via RELLIS Parkway
- Blinn College Faculty & Staff Parking Only
  - Blinn Faculty/Staff Red Permit Required

Lot 1000
- Student and Guest Parking

Preferred Student & Guest routing
- Preferred Blinn Faculty & Staff routing
Roads and Construction

Directions to Blinn-RELLIS Schwartz Building After Oct 31 (Planned)

- Westbound Hwy 21 traffic will make a U-Turn to enter RELLIS via Eastbound Hwy 21
- Hwy 21 Entrance OPEN
- Blinn College Faculty & Staff Parking Only
  - Blinn Faculty/Staff Red Permit Required
- No entry to Lot 1000 from Bryan Road
- Enter Lot 1000 via RELLIS Parkway
- Lot 1000 Student and Guest Parking
- Blinn College Schwartz Building
- Hwy 47 Entrance CLOSED
RELLIS Resources

• Blinn RELLIS:
  – http://www.blinn.edu/rellis/

• TAMUS RELLIS:
  – https://rellis.tamus.edu/

• RELLIS Recollections:
  – http://rellisrecollections.org/
RELLIS Campus

Questions?