Brenham Campus
Advisory Committee Meeting

Thursday, September 13, 2018

Mary Hensley, Ed.D., Chancellor of the Blinn College District, and Blinn College District Board of Trustees

www.blinn.edu
Board of Trustees
Organizational Structure
Review of Texas Community College District Service Areas
Texas Service Areas

Community College District Service Areas
As Amended by the 84th Legislature, Regular Session, 2015

Community College Districts*
162 - Alamo Colleges
163 - Alvin Community College
164 - Amarillo College
165 - Angelina College
166 - Austin Community College District
167 - Coastal Bend College
168 - Blinn College
169 - Frank Phillips College
170 - Brazosport College
171 - Central Texas College
172 - Cisco College
173 - Clarendon College
174 - College of the Mainland
175 - Collin College
176 - Dallas County Community College District
177 - Del Mar College
178 - El Paso Community College
179 - Galveston College
180 - Grayson College
181 - Hill College
182 - Houston Community College
183 - Howard College
184 - Kilgore College
185 - Laredo Community College
186 - Lee College
187 - McLennan Community College
188 - Midland College
189 - Navarro College
190 - North Central Texas College
191 - Lone Star College System
192 - Northeast Texas Community College
193 - Odessa College
194 - Panola College
195 - Paris Junior College
196 - Ranger College
197 - San Jacinto College
198 - South Plains College
199 - South Texas College
200 - Southwest Texas Junior College
201 - Tarrant County College
202 - Temple College
203 - Texas A&M University-Central Texas
204 - Texas Southmost College
205 - Trinity Valley Community College
206 - Tyler Junior College
207 - Vernon College
208 - Victoria College
209 - Weatherford College
210 - Western Texas College
211 - Wharton County Junior College

*Number corresponds with the district's section in the Texas Education Code.
Service Area and Taxing District
Revenue Sources
Revenue Sources

- State Funding
- Property Taxes
- Tuition and Fees

www.blinn.edu
Community College Tax Rates

Blinn:
- $0.06

State Avg.:
- $0.18

High (South Plains):
- $0.40

Tax Rate Per $100 Valuation
<table>
<thead>
<tr>
<th>YEAR</th>
<th>TAX RATE</th>
</tr>
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<tbody>
<tr>
<td>2017</td>
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<td>$0.0584</td>
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<tr>
<td>2013</td>
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Southern Association of Colleges and Schools Commission on Colleges (SACSCOC)
Southern Association of Colleges and Schools Commission on Colleges

The regional accreditor for higher education institutions in the Southern United States.

www.blinn.edu
1. Assure the public of the quality of programs.
2. Help higher education institutions and programs develop improvement plans.
3. Serve a “gatekeeper” function for access to federal financial aid funds.
Campus Advisory Committee
Description of Purpose and Overview

www.blinn.edu
Each member of this inaugural Brenham Campus Advisory Committee is appointed to a term that ends in August 2019. Members can be re-appointed to three two-year terms.

The advisory committee shall meet at least twice per year and is subject to the Open Records Act.
Advisory Committee Overview

• The role of an advisory committee shall be advisory in nature, and the committee shall have no legal authority to make final decisions on behalf of the board or the College District. They shall provide input to the board and College District administration about the educational needs of the service area.

• Each committee shall elect a chair, vice chair, and secretary.
View From the Board’s Perspective
Brenham Campus Advisory Committee Presentation
Overview of Brenham Campus and Facilities

Recently Completed Projects

- Kruse Center
- RELLIS Campus
- Mill Creek Hall
- Brenham Cafeteria

www.blinn.edu
Overview of Brenham Campus and Facilities

Interactive Campus Map

https://cdn-map1.nucloud.com/nucloudmap/index.html?map=310
Overview of Brenham Campus and Facilities

Blinn Mobile App

www.blinn.edu
Overview of Brenham Campus and Facilities

Blinn College Performing Arts Series 2018-2019

www.blinn.edu/performingartsseries

www.blinn.edu
Overview of Brenham Campus and Facilities

Blinn College Buccaneers

www.buccaneersports.com

www.blinn.edu
Enrollment Management Update
Enrollment Management

Fall 2018

• 19,531 Students District-wide
• 2,774 Students in Brenham
• 17.7% Increase from Fall 2017
Fall 2019

• Apply Texas application opened on September 1, 2018
• 353 applications as of September 11, 2018
• 120 Brenham Campus
Enrollment Management

How did we do it?

• Getting back to our roots in Student Services
  • Students are the focus
  • Offering exceptional customer services
  • Going the extra mile
  • Working as “One Blinn”
Enrollment Management

How did we do it?

- Cross training within departments and across campuses
- One-way and Two-way text notifications
- Increased social media
- Capitalized on “chat”
There’s no need to think outside of the box if you get rid of the box to begin with.”

~ Dr. John Turner

- Open Saturdays
- Extended hours
- Boots on the ground (getting everyone involved, front and center)
Housing and Residence Life Update
Housing and Residence Life

• Mill Creek Hall
  • Blinn College’s newest residence hall
• Overall Housing Information
  • 1765 available beds
• Housing Application Process
  • Opened up earlier than previous years
  • Housing Assignments made sooner than in the past
Housing and Residence Life

• New Initiatives for Fall 2018
  • Our Anchor Program has been restructured and now called Odyssey with the intention to capture high risk students
  • Realignment of professional staff to better support student needs
  • Worked with our partners in International Student Services to provide greater accessibility to housing on campus for international students
  • BUC WOW events in partnership with Student Leadership and Activities to foster student engagement
  • Established a new summer housing option that allows students who wish to work or maintain their current jobs in Brenham to live on campus without having to take classes
Prospective Student Relations

- Increased Preview Day attendance
- Mobile Go Center presence at High Schools and area events
- Blinn Bound
- Two way texting and call backs
- Packaged financial aid students
- Assisting students complete the Apply Texas application & FAFSA
Prospective Student Relations

Mobile Go Center

www.blinn.edu
Prospective Student Relations

TEEX Welding Simulation Unit

www.blinn.edu
Prospective Student Relations

Going Forward

• FAFSA and Apply Texas
• Online and Blinn Mobile Tour Requests
• Campus Interactive Map
• TEEX Welding Simulation Unit
Financial Aid and Scholarships Update
What we do

- Over 26,000 FAFSAs received annually
- Over 9800 students receive some form of financial assistance
- Over $64,715,267 processed annually
  - Federal and state grants, work study, and loans - $55,951,296
  - Scholarships (internal and external) - $2,915,662
  - Waivers/exemptions - $2,393,670 (including Hazlewood)
  - VA educational benefits and Hazlewood exemptions
Steps to improve enrollment for the 2018-2019 year

- Over 3000 students contacted in February in 2018
- Financial Aid REMIND with 1372 followers
- Chat feature implemented in August for students to chat with financial aid staff
- Unenrolled students who were awarded financial aid were passed to Advising for contact
- Dynamic Forms implemented to allow for:
  - E-sign for documents by students and parents
  - Document upload
  - Works with current imaging system to automatically assign documents to students
Student Leadership and Activities Update
Student Leadership & Activities

• #BucWOW
  • August 22 – August 31
  • Collaboration with Residence Life
  • 21 events for the week and a half
  • Will repeat in Spring and Fall 2019
Student Leadership & Activities

Welcome Back Social
Student Leadership & Activities

Homecoming Week

- October 15: Battle of the Halls
- October 16: SGA Fall Festival
- October 17: Talent Show
- October 18: Thursday Night Football Watch Party
- October 19: Homecoming Dance
- October 20: Homecoming Game @ 3 p.m.
  
  *Crowning King & Queen at Halftime*

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Student Leadership & Activities

Kruse Center
• Community Memberships
• Intramurals
Brenham Campus Advisory Committee Presentation